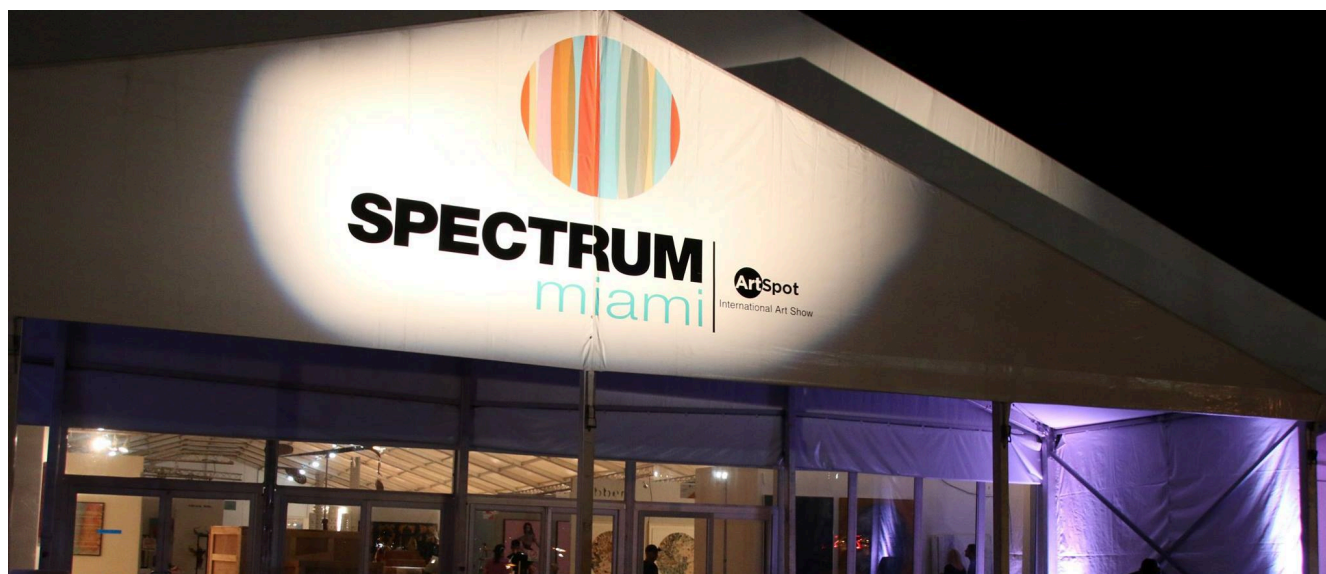


## Opening: Spectrum Miami – Dec. 6–10, 2017

**Miami, March 22<sup>th</sup>, 2017** – Blink Group Projects has announced its participation in this year SPECTRUM -MIAMI Art Show during the week of Art Basel Miami. Blink Group Projects well known for their distinct curatorial style and eclectic group of artists will once more be collaborating with SPECTRUM - MIAMI and Red DOT, one of the major satellite fairs during Art Basel week. The theme for this years exhibit will be “At a blink of an eye, everything can happen”. Join us, as we will be located in the heart of Miami’s Arts & Entertainment District. Art Basel Miami will take place from Dec 7 - 10, 2017.

Spectrum Miami and Red DOT art fair is in Miami’s new cultural center, the Arts and Entertainment District is bordered to the north by 19<sup>th</sup> street, to the south by 10<sup>th</sup> street, to the east by Biscayne Boulevard and to the west by NW 2<sup>nd</sup> avenue. The Arts and Entertainment District finds itself at perhaps the most convenient location in all of Miami – just minutes to downtown (its immediate south), Wynwood (its immediate north) and South Beach (to the east), and at the heart of the cultural renaissance currently transforming Miami. Blink Group Projects will showcase artworks from mid-career artists as well as artists on a national and international level. We will be hosting established collectors, buyers and art enthusiasts from all over the world. Spectrum –Miami and Red DOT art fair has received well over 5,200 guests on its opening night alone and host’s more than 30,000 collectors, buyers, art supporters and guests who visit Miami for the duration of the show. Due to the positive response in sales and visitors, Blink Group Projects has secured additional square footage to their space and will be prominently located within the fair. Using a bold approach on all social media platforms, featured network coverage, and collaborating with established journalistic mediums, Blink Group Projects gathers all of the tools necessary for a successful event showing, ensuring proper promotional support before during and post event. Blink Group Projects takes it to the next level, Elizabeth Reyes Founder and the creative force behind all aspects of Art Marketing offers a focused platform where artists and art lovers convene to showcase their passion for the arts.





## ARTIST APPLICATION /AGREEMENT

PLEASE SUBMIT BY October 1<sup>st</sup>, 2017 FOR CONSIDERATION

The ARTIST who completes this form **WILL NOT** be qualified as an exhibitor of Spectrum/ Blink Group Projects or Blink Group Fine Art Gallery **UNTIL** the artist fills out all the requirements in writing and clearly provides their signature.

This agreement is valid only with the final approval and signature of the Project Curator, Elizabeth Reyes & Aldeide Delgado, Founder and Art consultant of Blink Group Projects and Blink Group Fine Art Gallery. After which the ARTIST will be confirmed as a qualified exhibitor. Please complete the following form and provide all necessary Artist's information for marketing purposes.

**ARTIST Name:** \_\_\_\_\_

**Website: Address:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip code:** \_\_\_\_\_

**Country of Origin:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

### Application Steps:

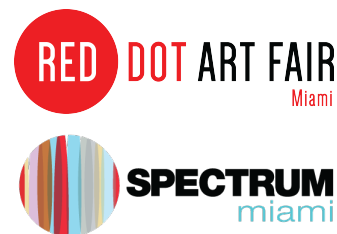
**Step 1.** Fill Out the application

**Step 2.** Print and sign it

**Step 3.** Send the signed application to [art@blinkgroup.net](mailto:art@blinkgroup.net)

**Step 4.** Pay \$1,500 deposit fee or as negotiated with Blink Group Projects

Your application is now binding



### **In Addition to this Application Please Submit:**

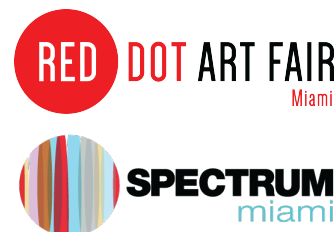
- An Up-to-date Curriculum Vitae
- Artist Statement
- 3-5 Images of Artwork to be exhibit (all techniques accepted: painting, sculpture, graphic arts, drawing, mixed media, photography, digital art, installation, etc.) Curators will choose one Piece/Two pieces.
- 5 Images for the Virtual Art Gallery. Curators will choose 3 Pieces. Permanent at Blink Group Projects & Blink Group Fine Art Website for a year. (Included in the Marketing Package)

### **Exhibition Fee:**

- **\$1,000 – 2' x 10' Feet wall:** space and curating process.
- **\$2,000 – 4' x 10' Feet wall:** space and curating process.
- **\$3,000 – 6' x 10' Feet wall:** space and curating process.
- **\$4,500 – 8' x 10' Feet wall:** space and curating process.
- **\$6,000 – 10' x 10' Feet wall:** space and curating process.
- **\$8,000 – 16' x 10' Feet wall:** space and curating process.
- **\$10,000 – 18' x 10' Feet wall:** space and curating process.

*Lighting is not included, \$125 for a 90-watt Halogen.*

- Photography must be on Aluminum, Plexiglas or framed.
- Installation are welcome but need to be approved by the Curating Team
- **\$500 One Small Sculpture \$1,000 One Medium & One Large \$1,500**
- There is space for small, medium or large size sculptures. Please provide with your own Pedestals.



### **Marketing Package will include:**

- Personal Interview Video by TBD, available at an additional cost to be uploaded to YOUTUBE Spectrum Miami News Letter and Red DOT Art Fair News Letter
- Placement on the Blink Group Projects & Spectrum Websites + Online Catalog
- Flyers to be distributed during event, etc.
- Social Media will be created specifically for the Exhibition as well as part of Blink Group Projects's network (which includes a following of 10,000)
- All Individual Promotional Items must be approved prior to distribution. Please no personal business cards or individual flyers.

**The artist will receive 70% from the Sales of their Artwork.**

**The artist must provide the price of the work submitted including the 30% commission fee.** *Unless discussed with Blink Group Projects.*

### **Shipping and Handling**

Each participating artist is responsible for arranging the shipment of work to and from the Fair. *Blink Group Projects will not be responsible for any items left behind.*

#### **1. International and Out of Town Artists:**

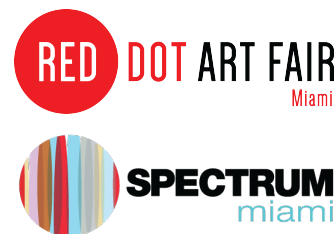
International and out of town artists must ship through our official company (artwork can be sent non-framed and with an additional cost to the artist can then be framed in order to minimize shipping costs.) Please remember to always -On the back of each work include the following information:

***Artist Name and Title of the Artwork.***

*\* Blink Group Projects will not be responsible for any pieces after the closing of the fair, Unless previously discussed with Blink Group Projects.*

**2. Local Artists:** At an additional cost to the artist, local artists will be able to use –  
Work of Art - Gallery's location for delivery/pickup.

**3. Note detailed information** will be emailed at a later date to those local artists who wish to personally drop off and pick up their work to and from Spectrum-Miami or Red DOT Art Show



### **Framing:**

The only framing allowed will be “floating” 1 ½ to 2” (black, white or discussed with Elizabeth or Aldeide). Our Official Framing Services are the same as the Fair (*please see above*).

### **Accommodations:**

Special Rates are offered by **Hilton Miami Downtown and Marriott Biscayne Bay**, the official housing partner of SPECTRUM Miami. See more at: <http://spectrum-miami.com/hotel>.

### **Where is the booth?**

The booth location is strategically located at the very middle of the fair prime location. #TBD

### **How much room do I have?**

That would depend on how many individual walls you decide to purchase. There is an additional 10% OFF discount for the combining of multiple walls to increase wall area to exhibitor

### **How many artworks can I fit?**

Allow for the size of your frame and for enough white space between the artwork. If the wall is too crowded, your artwork will not stand out. We cannot display more art than can fit on the wall.

The rules and regulations state a quality museum style hanging of art. There is no storage on site for additional artwork, however we can store more art in my warehouse and our delivery van going to the show daily.

### **Will I need a pass to get in?**

Blink Group Projects will have for you at the show an Artist Name Badge and Full VIP Passes & Guest passes to the show. We can email you additional complimentary passes to access the exhibit during show hours.

### **Can I pick up my unsold work in person?**

Yes, you can deliver art to show. Prior arrangements must be made with us.

### **Can I bring my work in person?**

Yes, you can deliver art to show. Prior arrangements must be made with us.

### **Can art be removed immediately upon a sale?**

Yes, Elizabeth Reyes or Aldeide Delgado have forms to fill out that allows for a purchaser to leave the premises with the art. We will handle all this for you.

### **Can artist hang around the last day?**

Absolutely NOT Last day is last minute sales. We want no artist in the booth except clients. Our clients need our undivided attention when closing time hits Sunday at 6pm then artist can all come in to the booth.



### **Can I replace sold work?**

If a piece of artwork is sold, another one can be brought in to replace it. It will have to make sure it fits the empty space. We cannot rearrange the original display. Artwork has to be delivered through loading area and requires inventory/insurance forms to be filled out. We will do that for you and prior arrangements must be made with us.

### **Can I help at the booth?**

As an exhibiting artist you will have the distinct and fortunate ability to let the public know firsthand about your work, your techniques, and your art career. We do not encourage that artists hang out at booth for long periods. Please let us do our job of representing you. It is nice to meet the artists, however, in our experience at these high-end art shows buyers are more comfortable and likely to buy from the gallery representative.

### **Can I send invitations?**

Definitely! Put the word out that you are showing with **Blink Group Projects** at booth #TBD

## **The application deadline for space October 1st**

### **PRICING:**

Any pricing or fee's will be based on the size and the number of pieces you are exhibiting, as well as any set up requirements necessary to be curated by **Blink Group Projects**. To receive estimates please email us at:

**art@blinkgroup.net** or call **305-587-4744** for details.

### **Required Payment:**

**We are flexible to a payment plan**

**Deposit: US \$1,500 upon signing the contract to start curatorial process.**

*\*Artists are required to send images to the curator as soon as possible to begin the curating process. Blink Group Projects: art@blinkgroup.net*

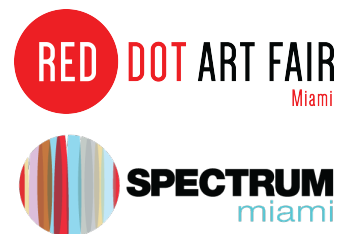
**Final Payment: US \$\_\_\_\_\_** the remaining balance on or by November 1<sup>st</sup>.

**Final payment deadline is November 1st.  
All payments must be collected by this date**

### **Payment Method:**

Deposit \$1,500.00 minimum unless discuss with Blink Group Projects

305.587.4744 - 888 Biscayne Blvd. Miami, Florida



**A. PayPal**

Please email us at [art@blinkgroup.net](mailto:art@blinkgroup.net) or call **305-587-4744** for more details.  
PayPal Payments are subject to a service charge of 3% by PayPal Corporation.

**B. Credit Card Information**

Please charge the deposit of US \$\_\_\_\_\_

Credit Card  Visa  Master Card  American Express

Card Number \_\_\_\_\_ Expires (mm/yy) \_\_\_\_/\_\_\_\_

Security Code \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_

*All credit card payments are subjective to a 3.5% bank charges*

**C. Check**

Make Check Payable to: **Blink Group US LLC**  
Mail to: Blink Group US LLC / Elizabeth Reyes  
888 Biscayne Blvd, Miami, FL 33132

**No space will be reserved without receipt of the required deposit.**

By signing this application, you acknowledge to have read the Terms and Conditions and that you understand all of the points outlined in this application.

\_\_\_\_\_  
Applicant Signature

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
Date of Application: (MM/DD/YY)

Mail original copy to: Elizabeth Reyes  
888 Biscayne Boulevard, Apt. 609  
Miami, FL, 33132

PLEASE VISIT: <http://spectrum-miami.com/> FOR MORE INFORMATION ABOUT THE FAIR.